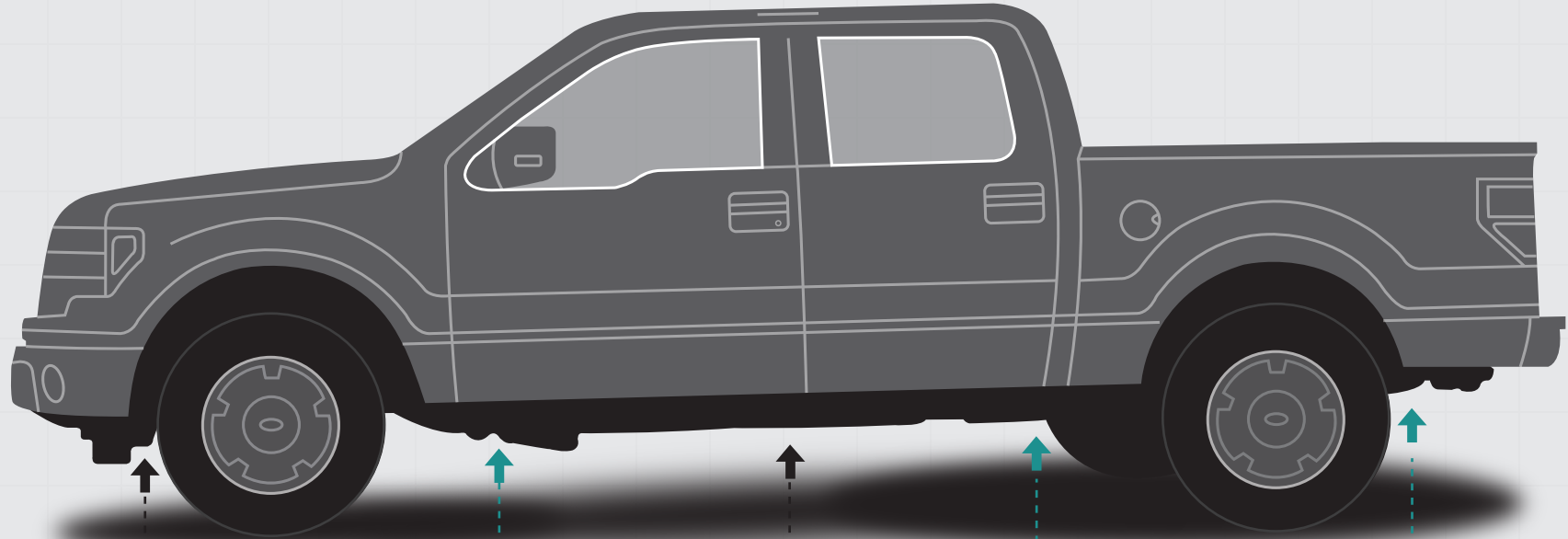


The SAVAVO Chassis - Your Marketing Infrastructure

You're probably wondering what a truck has to do with marketing software. Well, SAVAVO is designed a lot like the chassis of a high performance vehicle. It supports the design and handles the stresses of complex marketing endeavors the same way a chassis supports the "load" a vehicle encounters. It's scientifically engineered to sequentially direct, plan, and manage your marketing from beginning to end. SAVAVO is a blend of cutting edge technologies and services that give you simple tools to *Learn, Plan, Manage, Execute, and Measure* the growth of your business.



■ software ■ service

Help with strategy & planning processes

Accountability for the accuracy of the plan

Ongoing support for your CMO/CRO roles

Sharp clarity for internal & external executors

Institutionalize marketing strategy & planning

Share, collaborate & create unlimited plans

Management for executing projects

Keeps you out of the weeds

Less expensive than a full time manager

Expert marketing & growth related vendors

No more time vetting marketing vendors

Our vendors are accountable

Dashboard of online & offline efforts

Real time campaign reporting

Visitors tracked all the way to close

SAVAVO™